



# For your calendar

November 1, 2016

## **November 1: Best Social Media Options for Small Businesses**

Learn from an expert about how to take advantage of social media—and what message you should be sending to your potential customers. The event takes place at the [Santa Fe Business Incubator](#) from 5:30–8:30 p.m.

## **November 2–3: Lean Startup Week Conference**

ProjectY free livestreams [the 2016 conference](#) free of charge from 9 a.m.–6 p.m. The San Francisco-based conference brings together more than 2,000 diverse thinkers from all over the world to share ideas and projects that are shaping the future of business.

Laboratory employees can donate to their nonprofit of choice through an easy payroll deduction through November 4 (the deadline has been extended from October 21).

## **November 4: LANL Employee Giving Campaign ends**

Laboratory employees can donate to their nonprofit of choice through an easy payroll deduction.

## **November 5: A Million Thanks**

The Los Alamos Public Schools Foundation has given \$1 million to the schools, teachers, and students of Los Alamos Public Schools. Celebrate [this milestone](#) from 7–9 p.m. at Fuller Lodge.

## **November 5: Launch Los Alamos Teen Pitch Day**

Students in the Launch Los Alamos program, run by the Los Alamos Commerce & Development Corporation, will compete for startup funding as they showcase their new products/services and pitch their ideas in front of the Los Alamos community and a panel of judges. [The event takes place at ProjectY at 11 a.m.](#)

## **November 5: Northern New Mexico College Foundation Gala**

The 21st annual event takes place at the Ohkay Convention Center from 6–9 p.m.

## **November 8: Let's Put Santa Fe Businesses on the Map**

The SBDC teams up with Google to host this free workshop to help small business owners get online and on the map. [The event takes place at SBDC from 9–11 a.m.](#)

## **November 8: Stand Out From the Crowd**

In this [marketing workshop at 7 p.m. at ProjectY](#), Mandy Marksteiner offers tips on how to stand out from your competitors so that customers choose you.

Meet at the Lab's Wellness Center for a 12 p.m. Veterans Day Fun Run/Walk.

## **November 9: Veterans Day Fun Run/Walk**

Gather at the Lab's Wellness Center for a run to support our veterans. Registration is at 11 a.m., and event starts at noon. Finishers receive a T-shirt, while supplies last.

## **November 11: Veterans Day**

## **November 12: Scientist in the Spotlight**

Scientist Jane Clements discusses what might be living in your water, and engineer Isaac Salazar talks about how experimental variables can be used to improve science. [These talks](#) take place at the Bradbury Science Museum from 11 a.m.–1 p.m.

## **November 14: Rio Arriba County Excellence in Teaching Award deadline**

Nominate a teacher for [this new award](#), which honors teachers and supports the education profession in Rio Arriba County. Winners will be announced before the end-of-year break.

The New Mexico Fractal Foundation introduces fractals and illustrates their applications at New Mexico Highlands University on November 15.

## **November 15: Our Fractal World**

The New Mexico Fractal Foundation introduces fractals and illustrates their applications in the fields of science, technology, engineering, math, architecture, and art, among other applications. The event takes place at New Mexico Highlands College at 1 p.m.

## **November 15: Taos Entrepreneurial Network monthly meeting**

Entrepreneurs gather [from 5:30–8 p.m.](#) at the Old Country Courthouse in Taos Plaza for a cocktail hour and a presentation by local and keynote speakers.

## **November 16: Taos & Enchanted Circle Business Expo & Job Fair**

From 11 a.m.–3 p.m., [Taos County Chamber of Commerce](#) member businesses and nonprofits will showcase their products and services for other businesses and the public at the Sagebrush Conference Center.

## **November 17: Albert Einstein Distinguished Educator Fellowship Program applications due**

An [opportunity](#) for K–12 STEM educators to serve in the national education arena.

## **November 17: Hire Veterans**

Hire Veterans: Employers Hiring Veterans, Transitioning Service Members and Family

## **November 17: Science on Tap—Creativity Under Pressure**

Sip local wine or beer, have a bite eat, and listen as Barry Charles, of the Lab’s Global Security organization, recreates his TED talk: “[Creativity Under Pressure, or Why Disarming a Terrorist Nuke is Like Defending Against Aliens in Space.](#)” The talk takes place from 5:30–7 p.m. at UnQuarked in Central Park Square, Los Alamos.

## **November 20: PEEC event**

Join the PEEC board, staff, and fellow supporters for a gathering to nurture our connection to nature and to each other. Meet at the [Nature Center](#) from 4:30–6:30 p.m.

ProjectY is a collaborative coworking space located in Los Alamos that offers many events every month. Photo: Samantha D’Anna Photography.

## **November 22: Email Newsletters**

In this [marketing workshop at 7 p.m. at ProjectY](#), learn how to target your existing customers electronically.

## **Through January 17, 2017: Applications accepted for the Los Alamos Employees’ Scholarship Fund (LAESF)**

The largest scholarship pool in Northern New Mexico, LAESF supports students from Los Alamos, Mora, Rio Arriba, San Miguel, Sandoval, Santa Fe, and Taos counties pursuing higher education in all fields of study. For more information, visit [lanlfoundation.org/scholarships](http://lanlfoundation.org/scholarships) or contact Tony Fox at [tony@lanlfoundation.org](mailto:tony@lanlfoundation.org) or 505-753-8890 ext. 116.

## Lab Volunteers

Los Alamos National Laboratory's participation in STEM (science, technology, engineering, and math) events is made possible with support from the Department of Energy through the Laboratory's Science Education Community Service Time Program. To request STEM experts, complete a brief online [request form](#).

Los Alamos experts and volunteers can also be requested through the Laboratory's [Volunteer Program](#), which partners with the national [Volunteer Match](#) initiative.

## Speaker's Bureau

The Laboratory has speakers with experience in a wide variety of subjects who can tailor their content for a range of audiences. Call 505-667-7000 to be matched with the right person for your audience.

## Calendar Submissions

Los Alamos National Laboratory and the Laboratory's management company, Los Alamos National Security, LLC (LANS), help support the above events, programs and campaigns. To include your event or application deadline in upcoming calendars, email [connections@lanl.gov](mailto:connections@lanl.gov) with a brief description of your event and how the item is connected to the Laboratory or LANS.

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*Community Connections* features news and opportunities that grow out of the Laboratory's Good Neighbor Pledge: "To partner with our neighbors on strengthening math and science learning, diversifying the economy and expanding community giving in northern New Mexico."

**Los Alamos National Laboratory**

[www.lanl.gov](http://www.lanl.gov)

**(505) 667-7000**

**Los Alamos, NM**

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